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TORMEY'S

PRODUCERS OF CAMELLIAS OF MERIT



FOR THE DISCRIMINATING TRADE

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U. S. Department of Agriculture

Tormey's

Camellias of Merit

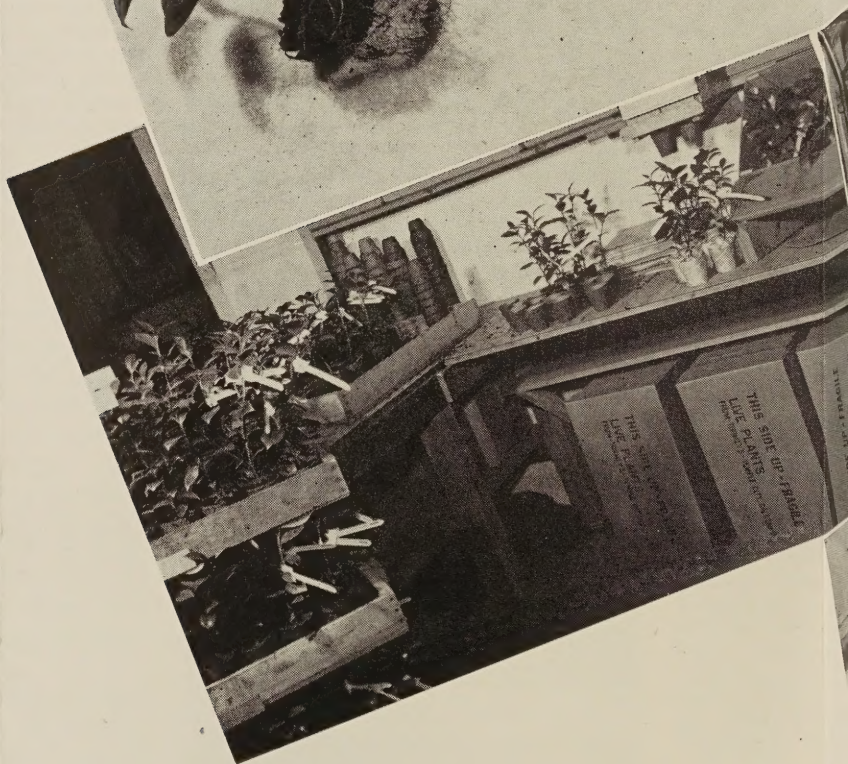
Quality in camellias is inbred. From selected top-strain parents come the finest blooms, the healthiest most productive plants. Over the years Tormey's have spared no expense in developing their own strains of the choicest varieties carefully selected and improved by controlled propagation until they can no longer be compared to the commonly grown plants. The result in superb root structure, vigorous growth, rich foliage, resistance to disease, and large, bright blooms is the hidden value passed on to you in every Tormey plant.

Choice tip cuttings from these outstanding parents are skillfully rooted in controlled propagating frames until they develop a compact mass of vigorous feeder roots. Like the bristles of a porcupine they grow out of the body of the cutting in every direction, wiry and active. No camellia can be better than its root system. These countless searching mouths have been carefully developed to feed the young plant. The most modern techniques and equipment are used in building this sturdy root system, for Tormey's know they are laying the foundation for your camellia success. Top growing performance and satisfaction are rooted into every Tormey camellia.

Potted off in a specially compounded growing medium the cuttings soon begin lush cycles of growth, more cycles than ordinarily secured. Grown in cool lath houses, watered overhead by an automatic sprinkler system through which nutrients are fed regularly as prescribed by our staff chemist, the young plants develop vigorously and uniformly. They will continue to grow as vigorously from the day they reach you.

The priceless ingredient in every product is the integrity of the producer. Tormey's proudly present Camellias of Merit for those who want the very best.

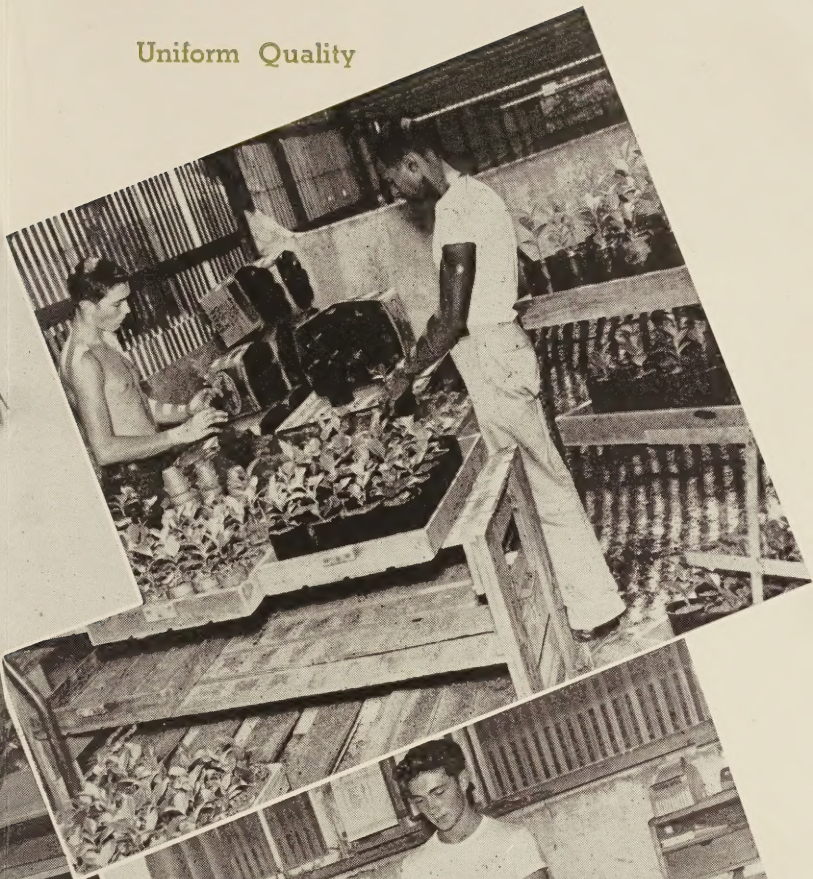
Produced in the Tormey manner the little plant to the right has the compact "porcupine" root system, the foundation of all Tormey's Camellias of merit, while the plant to the left, grown in the usual manner has stringy "umbrella" roots of questionable plant growing ability.



"Stay-Fresh" Packing

The care lavished on growing Tormey camellias is carried through packing and shipping to your very door. Each carefully labelled plant is individually wrapped, and placed upright in the shipping

Uniform Quality

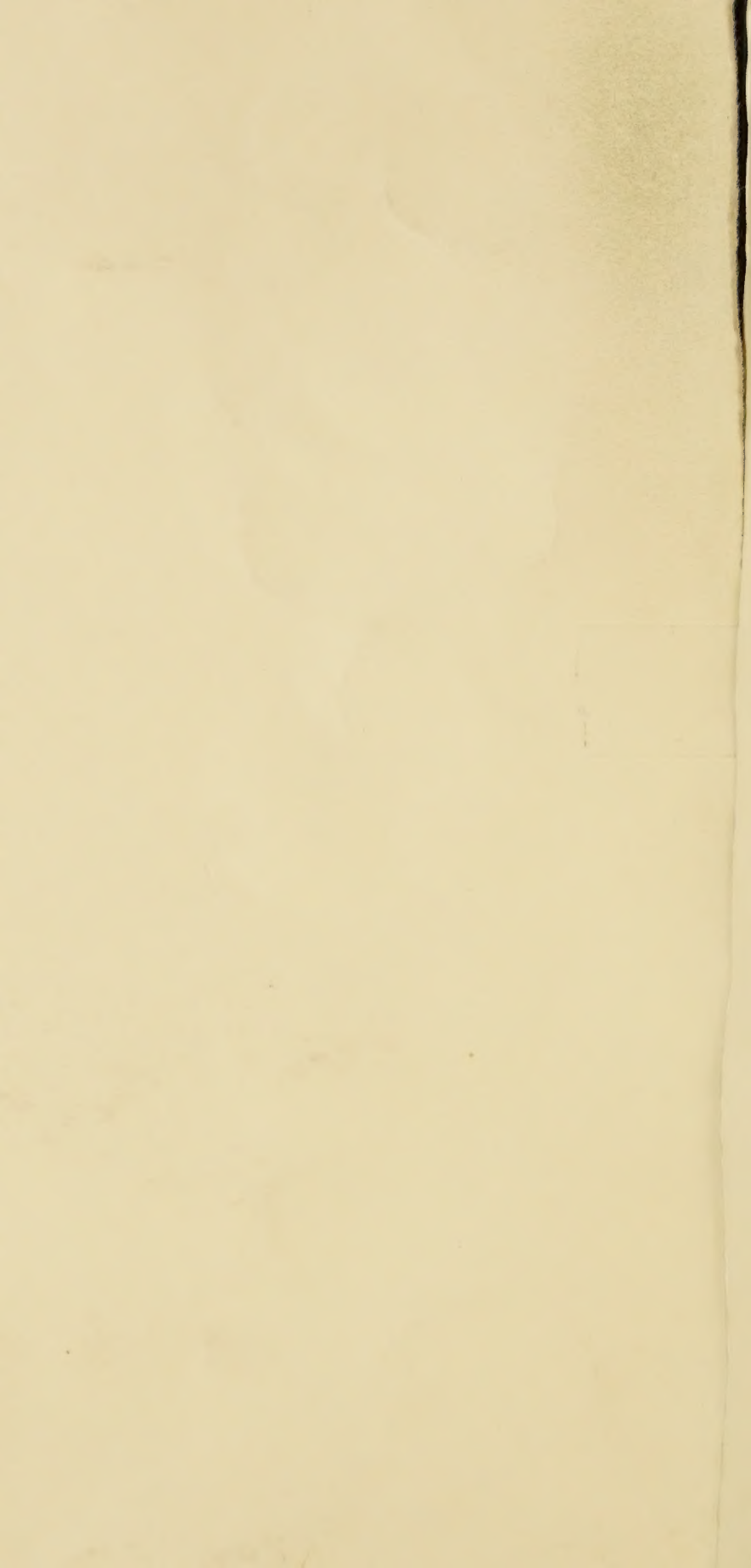


Safe Delivery

case. The young plants it carries reach you as fresh as the moment they left our establishment.

Safe delivery and satisfaction is guaranteed.

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TORMEY'S

PRODUCERS OF CAMELLIAS OF MERIT

From the hundreds of varieties tested at Tormey's we have selected and reselected a representative list of Camellias of Merit some of which are described here. Each has met the rigid requirements of our experience. In these varieties will be found the complete range of camellia types, colors, and seasons. As a group they form a basic collection designed to meet the needs of any and all.

Tormey's are not content merely to offer these varieties by name, but in addition offer you the finest known strain of each. This means a finer root system, more vigorous growth, richer foliage, resistance to disease, and larger, brighter blooms. The result is top growing performance, lower cost, and assured satisfaction. Strain is more important than name. Tormey's entire production is based on that fact. We would like to help you prove it to yourself.

ARAJISHI
(Tormey's No. 170)

One of the earliest blooming camellia. A large brilliant red double peony flower with a few golden stamens tucked in among the inner petals. This is very popular because of its early crop of unusual blooms. You can count on it to make the Thanksgiving and Christmas market regularly and then some. The large, long, deeply serrated foliage is unusual and beautiful in its own right.

AURORA BOREALIS
(Tormey's No. 64)
There never was a more striking open-faced variegated camellia. Imagine the beautiful snow-white petals striped and splashed with crimson. That's what you have in this wonderful variety. It blooms through many important holidays and the flowers are ideal as long-lasting, shatter-proof, corsages.

CASABLANCA PINK
(Tormey's No. 114)
It is difficult to describe the breathtaking beauty of this prolific camellia. The full double, symmetrical, medium to large, pink flowers are sometimes softly marbled with white and show a tuft of fine stamens when fully open. Since they open gradually and last for a long time on the plant, they may be picked in full double, loose double, or open form. Each has its own beauty and a ready market through Easter. The grower can pick his blooms in any stage to suit the demands of the trade. We know no more versatile camellia.

CHANDLERI ELEGANS
(Tormey's No. 21)
For over a century this variety has remained the finest of all anemone-form camellias. The spectacularly large soft rose-pink flowers are generously blotched with white, and even very young plants are loaded with these amazing blooms. A great favorite and justly deserving. The solid pink form, called Francine, Tormey's No. 39 is identical but without variegation. Both are good keepers, do not shatter, and look well with almost any color or fabric.

COLONEL FIREY
(Tormey's No. 23)
This fine large flower seems almost artificial in its exquisite symmetry and dark red "Hadley rose" color. It has the ideal flat corsage form and is one of the freest flowering and most admired of all camellias. Commercial growers have long depended on it to carry on the camellia season into May.

DAIKAGURA
(Tormey's No. 27)
One of the most valuable and highly favored florist varieties. One of the first fall bloomers, it is a veritable gold mine for the Thanksgiving and Christmas market. The large double peony blooms are bright rose-red vividly splashed with white, and no two are ever alike. An unbelievably hardy, clean cut, beautifully foliaged variety. The glossy leaves alone are sometimes used in making corsages of gardenias or other camellias. Daikagura has what it takes: prolific bloom, variety of colors and forms, good substance, suitable corsage size, and a long blooming season that covers the holidays. It keeps and ships well, and is not easily shattered. It is a "must" for every grower and florist.

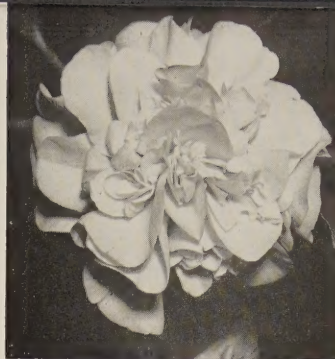
Daikagura is also available in a solid red form (Tormey's No. 28) and a beautiful shell pink form called High Hat. (Tormey's No. 201)

DEAREST
(Tormey's No. 29)

Few camellias deserve to be called "distinguished," but this is one of the foremost. A large semidouble of perfect form, its swirled, starched, snow-white petals of exquisite texture surround showy golden stamens, stiffly erect. The blooms are freely produced on a very handsome compact shrub. This camellia leaves little to be desired and its stunning open-faced blooms are cut flower material of the highest order. For shatter-proof corsages that match any orchid in fine qualities and richness. Try this one.

DEBUTANTE
(Tormey's No. 31)

Year after year polls of camellia collectors in the United States show this to be one of the top favorites. We've never known anyone who didn't share this enthusiasm on seeing the incredibly lovely, very light pink blooms of this camellia. A true peoniform which does not show stamens, and one of the choicest of all. The remarkable depth and substance of the bloom have made it a standard corsage variety.



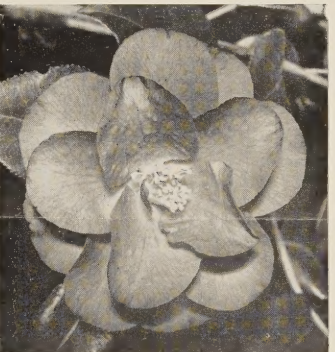
DEBUTANTE



DUCHESS OF SUTHERLAND



FIMBRIATA SUPERBA



FLAME



GENERAL PATTON



GLEN 40



HERME

DUCHESS OF SUTHERLAND
(Tormey's No. 134)

This camellia stands out among the countless semidouble white varieties because of its truly unique qualities. Its large, beautifully textured frosty petals occasionally show a single pink stripe as they open flat around a few compactly curled petaloids. A tight cluster of stamens at the center adds a finishing touch of white and gold that sets off the perfection of this bloom. Like all the other open-faced varieties grown by Tormey's, this one will not shatter.

FIMBRIATA SUPERBA
(Tormey's No. 32)

Here is something rare and distinctive in camellias. The deeply fringed peoniform flowers are almost like glowing red carnations as they first open; then, when fully expanded and showing scattered golden stamens they resemble crested Tuberous Begonias. The rugged, thick blooms make spectacular, long-lasting corsages.

FLAME
(Tormey's No. 121)

Few camellias have been named as appropriately as this. Flame is the only word to describe the vibrant deep red semidouble blooms that cover the plant in midseason. Perhaps the finest variety ever offered in this class and color.

GENERAL PATTON
(Tormey's No. 101)

This seedling of Purity is creating a sensation throughout the country. A large bright pink rose-form flower, it is exceptionally hardy and blooms well under adverse conditions. In every way it meets the long-felt need for a good, long-season double pink of fine form and texture. General Patton will undoubtedly become one of the most popular florist varieties ever grown. It can always be depended on for Easter bloom.

GLEN 40
(Tormey's No. 200)

Perfection-type red camellias of a brilliant glowing color are unusually rare. The clear flame-coral undertone in this camellia makes it as showy as a stop light. A fine corsage variety because it is one of the most shatter-proof of all imbricated doubles and it holds its intense color throughout the life of the bloom without fading.

HERME
(Tormey's No. 50)

Large, full, fluffy blooms with light pink petals, irregularly bordered with white and streaked with deep pink, characterize this universal favorite. It is a heavy bloomer and vigorous grower, unsurpassed for dependable cut flowers. Herme has long been the favorite Valentine corsage. The Harlequin variegations catch the spirit of the season and the eye of everyone.

KING LEAR
(Tormey's No. 36)

This is a regal camellia both in name and appearance. Vivid cherry red petals marbled with white surround a spectacular tuft of golden stamens. The flower is of superb quality and texture. No two King Lear blooms are ever alike; they run from almost pure red to pure white, with every conceivable marking in between. Having a King Lear is like having a whole collection on one bush. Here is a different and rare camellia which is bound to become increasingly popular with florists and growers everywhere.

KUMASAKA
(Tormey's No. 57)

In this fluffy double of glowing pink the center petals are curled and twisted to reveal a mass of golden stamens. It has long been a standby with commercial and amateur growers alike for its erect, vigorous growth, elegant foliage, and exceptionally heavy bloom. A rarely beautiful camellia of high quality.

LADY CLARE
(Tormey's No. 46)

Here is a really huge, picturesque semidouble with broad petals of brilliant salmon-rose surrounding a center of tall stamens. The tremendously showy flowers are produced in great abundance and are much in demand for floral decorations.

MAGNOLIAEFLORE
(Tormey's No. 210)

A cameo-like flesh pink flower that has become a universal favorite. The delicate, fragile coloring of this semidouble camellia is belied by an abundance of fine textured, long-lasting blooms. The symmetrically busy plants with glistening holly-like foliage make the finest pot plants imaginable.

PAX
(Tormey's No. 24)

If we were to make a white florist's camellia to order we could not improve on this. It is certainly one of the finest formal white camellias in existence, of the ideal flat corsage form, with petals velvety as a gardenia. The compact, bushy, beautifully foliaged plant, makes it truly a florist's dream. It is the Easter corsage flower, rivaling any gardenia or orchid ever grown.

PURITY
(Tormey's No. 74)

As pure as snow, with symmetrical pointed petals opening into a large double flower. This is one of the standard white camellias, highly favored for both the quality and profusion of its bloom. It is always sure to produce a fine crop of late season flowers. Makes up and tailors well for corsages at Easter.

ROSEA SUPERBA
(Tormey's No. 51)

A heroic rose-form double of exceptional beauty. On first opening this looks like a massive cabbage rose. The wide petals surround a stiff column of yellow stamens, which appear as the flower matures. The heavy-textured petals remain fresh for a long time, making the blooms excellent for cutting.



KING LEAR



KUMASAKA



LADY CLARE



MAGNOLIAEFLORE



PAX



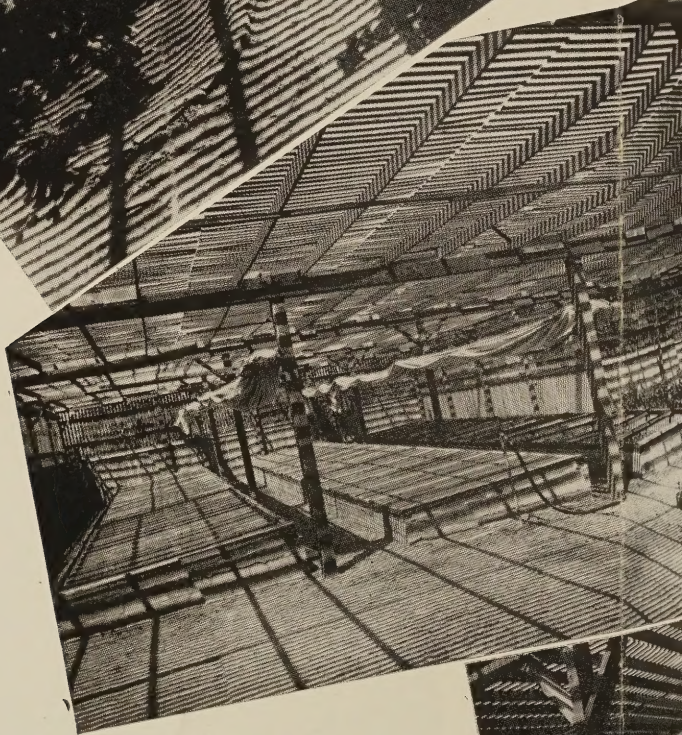
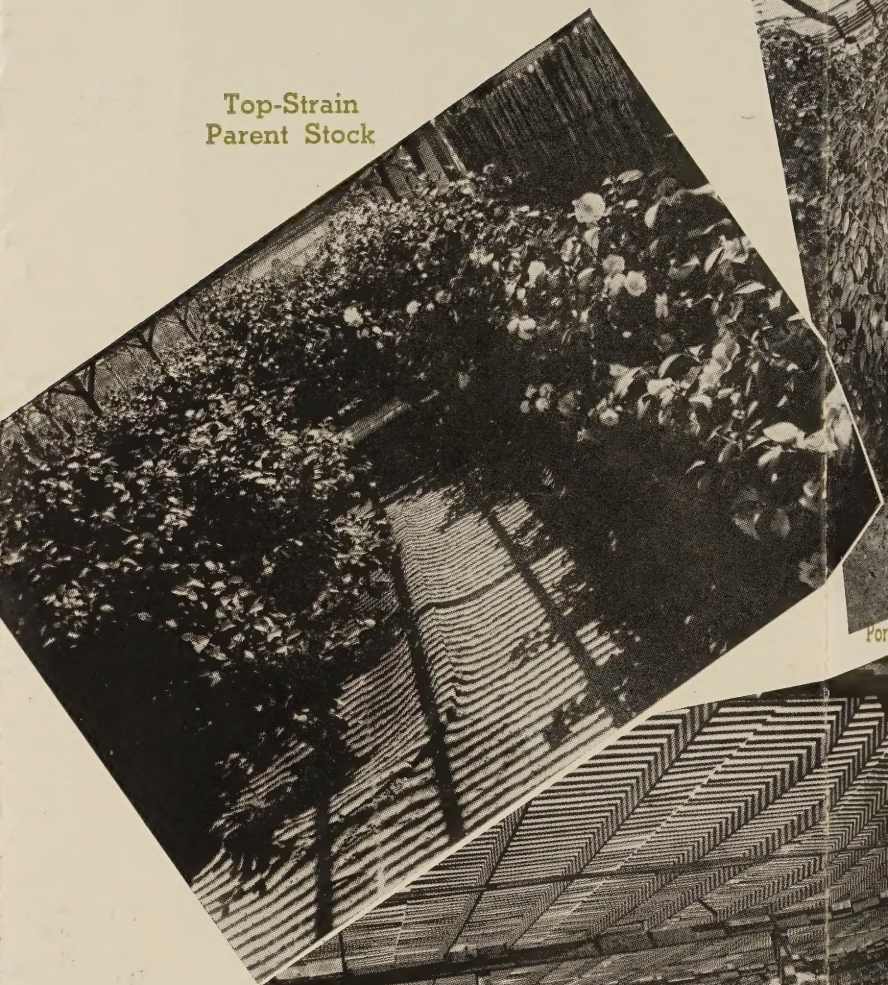
PURITY



ROSEA SUPERBA

DEAREST

Top-Strain
Parent Stock



Advanced Type
Propogating Bins

Hardy "Outdoor"
grown Plants





Porcupine" Roots



